



TRADE FLYER
Brand: TUSK

Brand Positioning: An energetic brand with a bold and modern guise. Capturing the essence and adventure of a spirited lifestyle.



- + 'New' flash for initial period only
- + 200% fragrance increase
- + Longer lasting and benchmarked to fine fragrance



TUSK MALE BODY SPRAY



TUSK MALE BODY SPRAY

BEAUTIFUL BRITISH CONCEPTS



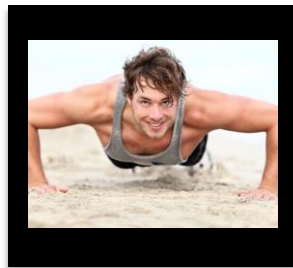
Unique assortment

- + TUSK is energetic and masculine.
- + TUSK body sprays have a scent for every facet of the TUSK man.



Premium quality

- + TUSK formulations are developed by leading chemists
- + TUSK formulations are long lasting



Innovative packaging

- + 150ml can size
- + Bold and modern design



Effective & innovative ingredients

- + Captivating scent
- + Each fragrance captures the essence of an adventurous and spirited lifestyle

COMPETITIVE ADVANTAGES

BEAUTIFUL BRITISH CONCEPTS





TUSK Male body spray is an energetic brand with a bold and modern guise. Fragrance in men's grooming is important. And each fragrance in this range captures the essence of an adventurous and spirited lifestyle of the TUSK man.

TUSK BLUE is inspired by Ralph Lauren Polo Sport

- + Long lasting male body spray
- + Available in 150ml

TUSK MALE BODY SPRAY



TUSK Male body spray is an energetic brand with a bold and modern guise. Fragrance in men's grooming is important. And each fragrance in this range captures the essence of an adventurous and spirited lifestyle of the TUSK man.

TUSK GREEN is inspired by Davidoff Cool Water.

- + Long lasting male body spray
- + Available in 150ml

TUSK MALE BODY SPRAY



TUSK Male body spray is an energetic brand with a bold and modern guise. Fragrance in men's grooming is important. And each fragrance in this range captures the essence of an adventurous and spirited lifestyle of the TUSK man.

TUSK ORANGE is inspired by *Christian Dior Sauvage*.

- + Long lasting male body spray
- + Available in 150ml

TUSK MALE BODY SPRAY



TUSK Male body spray is an energetic brand with a bold and modern guise. Fragrance in men's grooming is important. And each fragrance in this range captures the essence of an adventurous and spirited lifestyle of the TUSK man.

TUSK RED is inspired by Paco Rabanne 1 Million.

- + Long lasting male body spray
- + Available in 150ml

TUSK MALE BODY SPRAY

Product Code	Description	Size	Product Barcode	Pack Barcode	Standard Palletisation
Tusk Male Body Spray 150ml					
MBS-70795	TUSK BLUE	150ml	5028748000040	5028748000047	12 pack x 32 layer x 10 layers = 320doz
MBS-70797	TUSK GREEN	150ml	5028748105417	5028748105448	12 pack x 32 layer x 10 layers = 320doz
MBS-70798	TUSK ORANGE	150ml	5028748105424	5028748105455	12 pack x 32 layer x 10 layers = 320doz
MBS-70796	TUSK RED	150ml	5028748105400	5028748105431	12 pack x 32 layer x 10 layers = 320doz

TUSK PALLET BUILD